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 Choose a Reporting Group

2017 Reporting Group 2



2017 Reporting Group 2

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text.



2017 Reporting Group 3



2017 Reporting Group 4



2017 Reporting Group 5



2017 Reporting Group 6



2017 Reporting Group 7



2017 Reporting Group 8





Choose an Event

5/18/17 Event A Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text. >

5/14/17 Event B >

5/13/17 Event C >

5/12/17 Event D >

5/11/17 Event E >

5/10/17 Event F >

5/09/17 Event G >

5/08/17 Event H >



KPI Summary and Goals

Event A Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text - 5/18/17

Day Consumers
Engaged (CE)

Registrants (R)



OPT-Ins(O)



Leads (L)



[Goals vs. Actuals for the event](#)

[Event Location KPIs for the day](#)

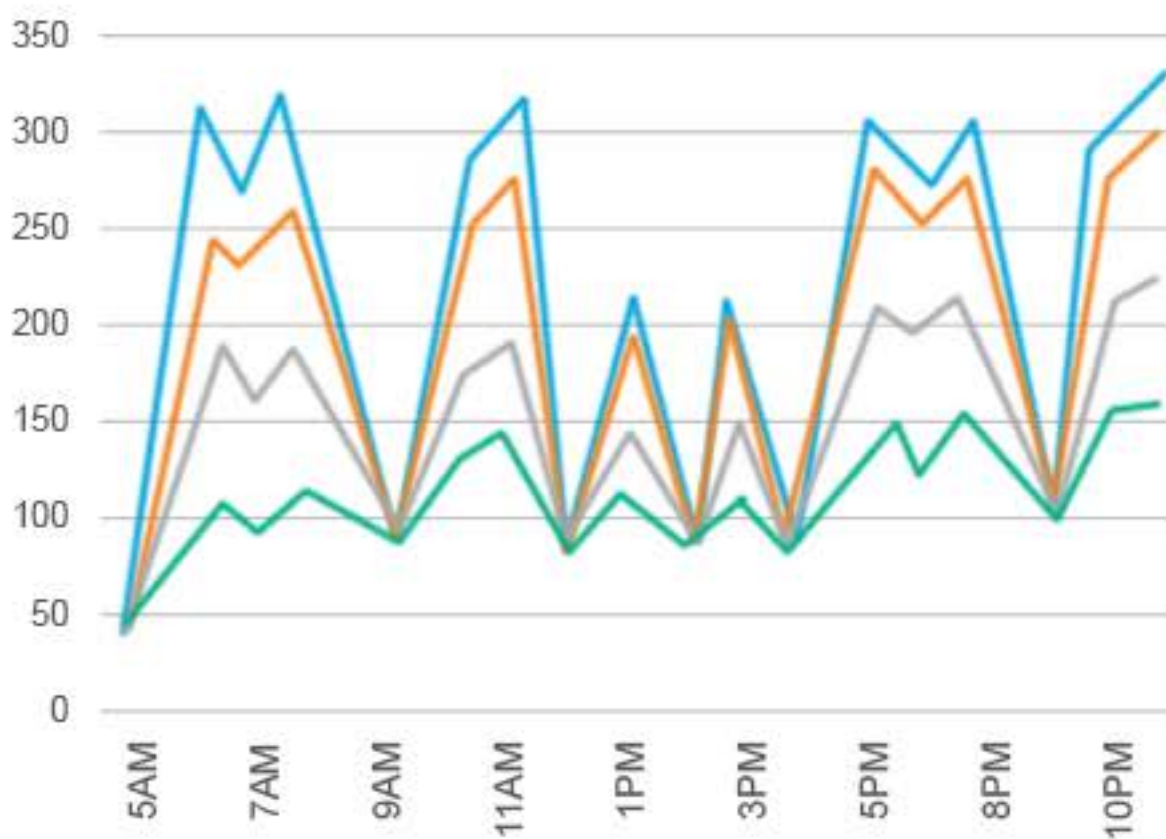
[View Systems online for the day](#)

[View All Event Days](#)

KPI Summary and Goals

Event A Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text - 5/18/17

Hour ▼



- Consumers Engaged (CE)
- Registrants (R)
- Opt-ins (o)
- Leads (L)

Goals vs. Actuals for the event >

Event Location KPIs for the day >

View Systems online for the day >

View All Event Days >



Goals vs. Actuals for the Event

Event A Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text - 5/16/17 - 5/18/17

**Consumers Engaged (CE)**

Goal : 1,200
Actual : 1,000
Remaining : 200

**Registrants (R)**

Goal : 900
Actual : 800
Remaining : 100

**Opt-ins (O)**

Goal : 600
Actual : 700
Goal achieved!

**Leads (L)**

Goal : 550
Actual : 500
Remaining : 50



Goals vs. Actuals for the Event

Event A Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text - 5/16/17 - 5/18/17

**Consumers Engaged (CE)**

Goal : 1,200
Actual : 1,000
Remaining : 200

**Registrants (R)**

Goal : 900
Actual : 800
Remaining : 100

**Opt-ins (O)**

Goal : 600
Actual : 700
Goal achieved!

**Leads (L)**

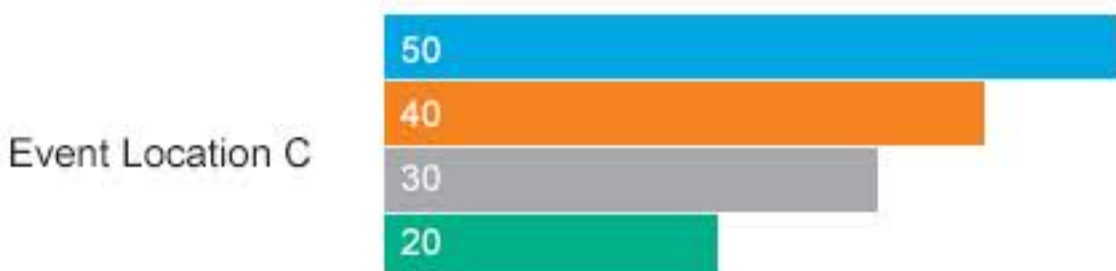
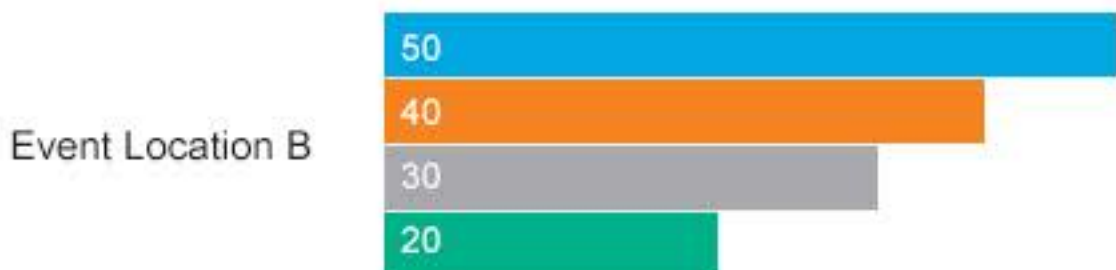
Goal : 550
Actual : 500
Remaining : 50



Event Location KPIs for the Day

Event A Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text - 5/18/17

Day
▼



Consumers Engaged (CE)

Registrants (R)

Opt-ins (O)

Leads (L)

Event Location A Lorem Ipsum is simply dummy text of the printing and type setting industry

CE	R	O	L
50	40	30	20

Event Location B

CE	R	O	L
50	40	30	20

Event Location C

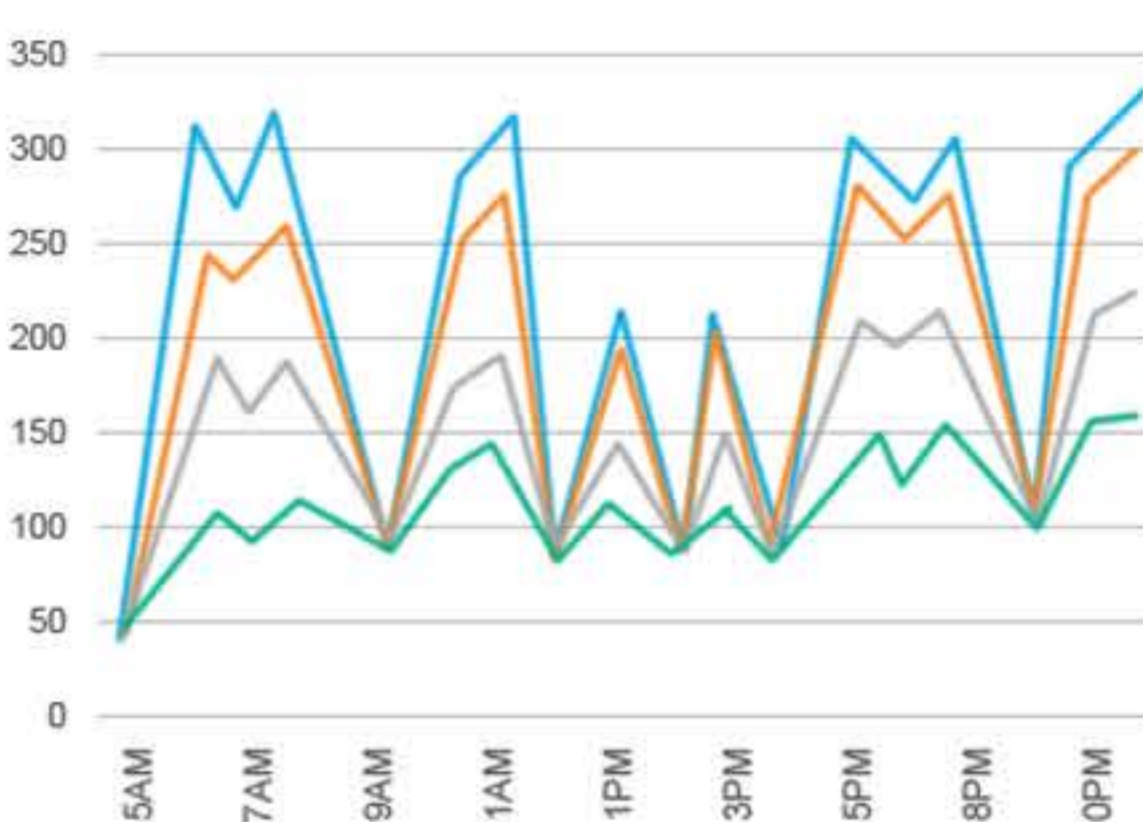
CE	R	O	L
50	40	30	20

Event Location KPIs for the Day

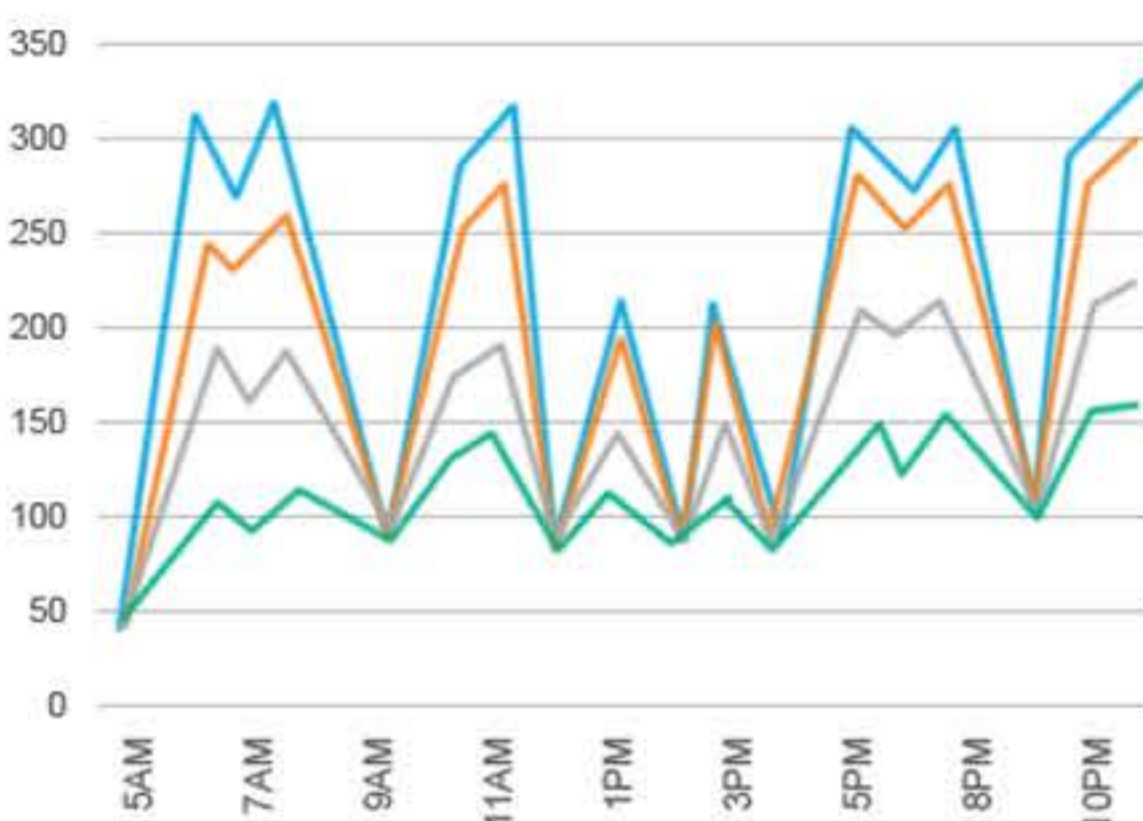
Event A Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text - 5/18/17

Hour ▼

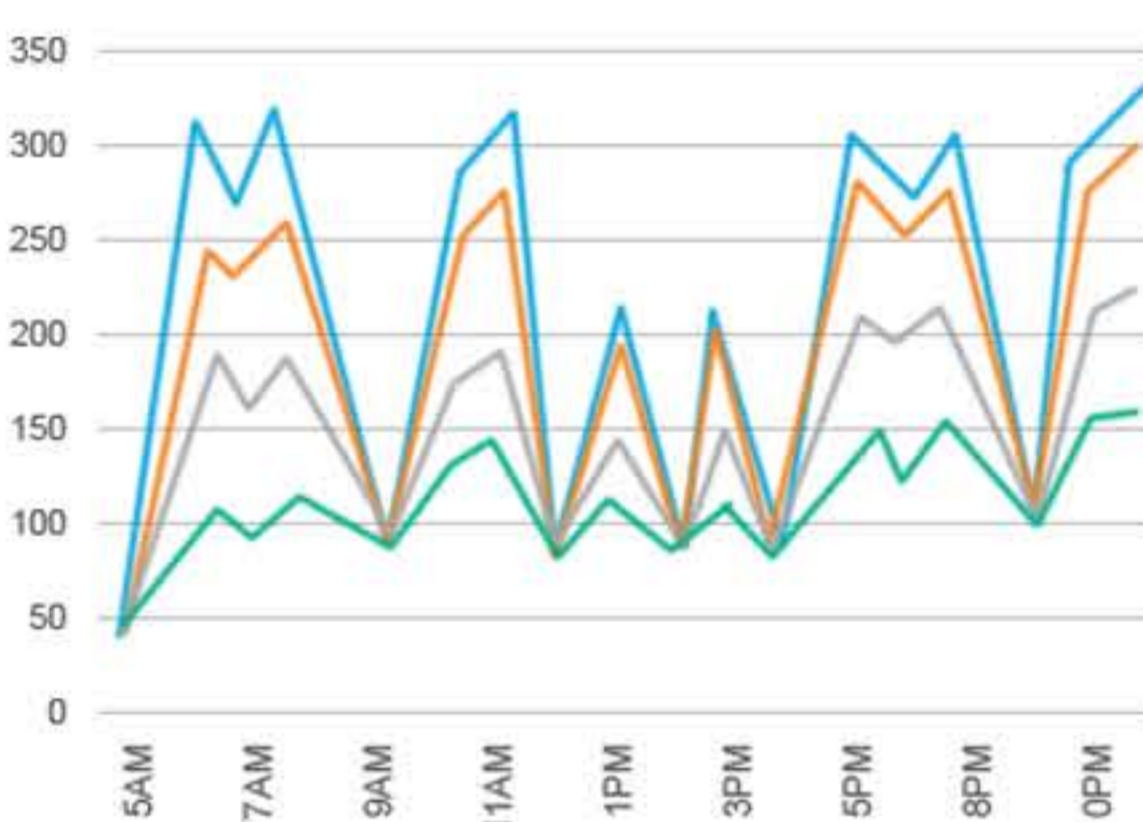
Event Location A Lorem Ipsum is simply dummy text of the printing and typesetting industry.



Event Location B



Event Location C



- Consumers Engaged (CE)
- Registrants (R)
- Opt-ins (o)
- Leads (L)

Event Location A Lorem Ipsum is simply dummy text of the printing and type setting industry

Time	CE	R	O	L
6 AM	1000	900	500	400
7 AM	1000	900	500	400
8 AM	1000	900	500	400
9 AM	1000	900	500	400
10 AM	1000	900	500	400
11 AM	1000	900	500	400
12 PM	1000	900	500	400
1 PM	1000	900	500	400
2 PM	1000	900	500	400
3 PM	1000	900	500	400
4 PM	1000	900	500	400
5 PM	1000	900	500	400

Event Location B

Time	CE	R	O	L
6 AM	1000	900	500	400
7 AM	1000	900	500	400
8 AM	1000	900	500	400
9 AM	1000	900	500	400
10 AM	1000	900	500	400
11 AM	1000	900	500	400
12 PM	1000	900	500	400
1 PM	1000	900	500	400
2 PM	1000	900	500	400
3 PM	1000	900	500	400
4 PM	1000	900	500	400
5 PM	1000	900	500	400

Event Location C

Time	CE	R	O	L
6 AM	1000	900	500	400
7 AM	1000	900	500	400
8 AM	1000	900	500	400
9 AM	1000	900	500	400
10 AM	1000	900	500	400
11 AM	1000	900	500	400
12 PM	1000	900	500	400
1 PM	1000	900	500	400
2 PM	1000	900	500	400
3 PM	1000	900	500	400
4 PM	1000	900	500	400
5 PM	1000	900	500	400



Systems Online for the Day

Event A Lorem Ipsum is simply dummy text of the printing and typesetting industry -5/18/17

Event Location A Lorem Ipsum is simply dummy text of the printing and typesetting industry

1



Event Location B

2



Event Location C

5



← All Event Days KPIs

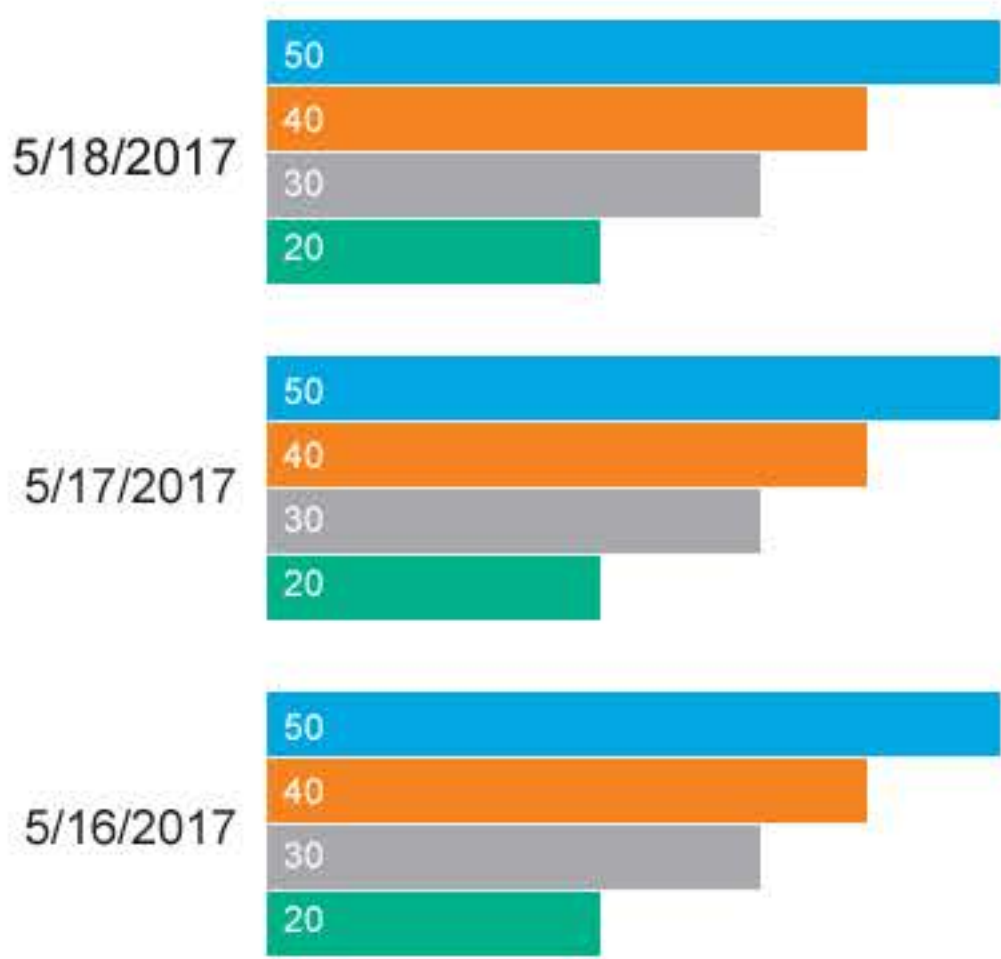
KPIs for the Event So Far -

5/16/2017 - 5/18/2017



KPIs by Event Day -

5/16/2017 - 5/18/2017



- Consumers Engaged (CE)
- Registrants (R)
- Opt-ins (o)
- Leads (L)

5/18/2017				
CE	R	O	L	>
50	40	30	20	

5/17/2017				
CE	R	O	L	>
50	40	30	20	

5/16/2017				
CE	R	O	L	>
50	40	30	20	



Systems KPIs for the Day

Event Location B - 5/18/17

Day ▼



Consumers Engaged (CE)

Registrants (R)

Opt-ins (o)

Leads (L)

1234567

CE	R	O	L
50	40	30	20

1234568

CE	R	O	L
50	40	30	20

1234569

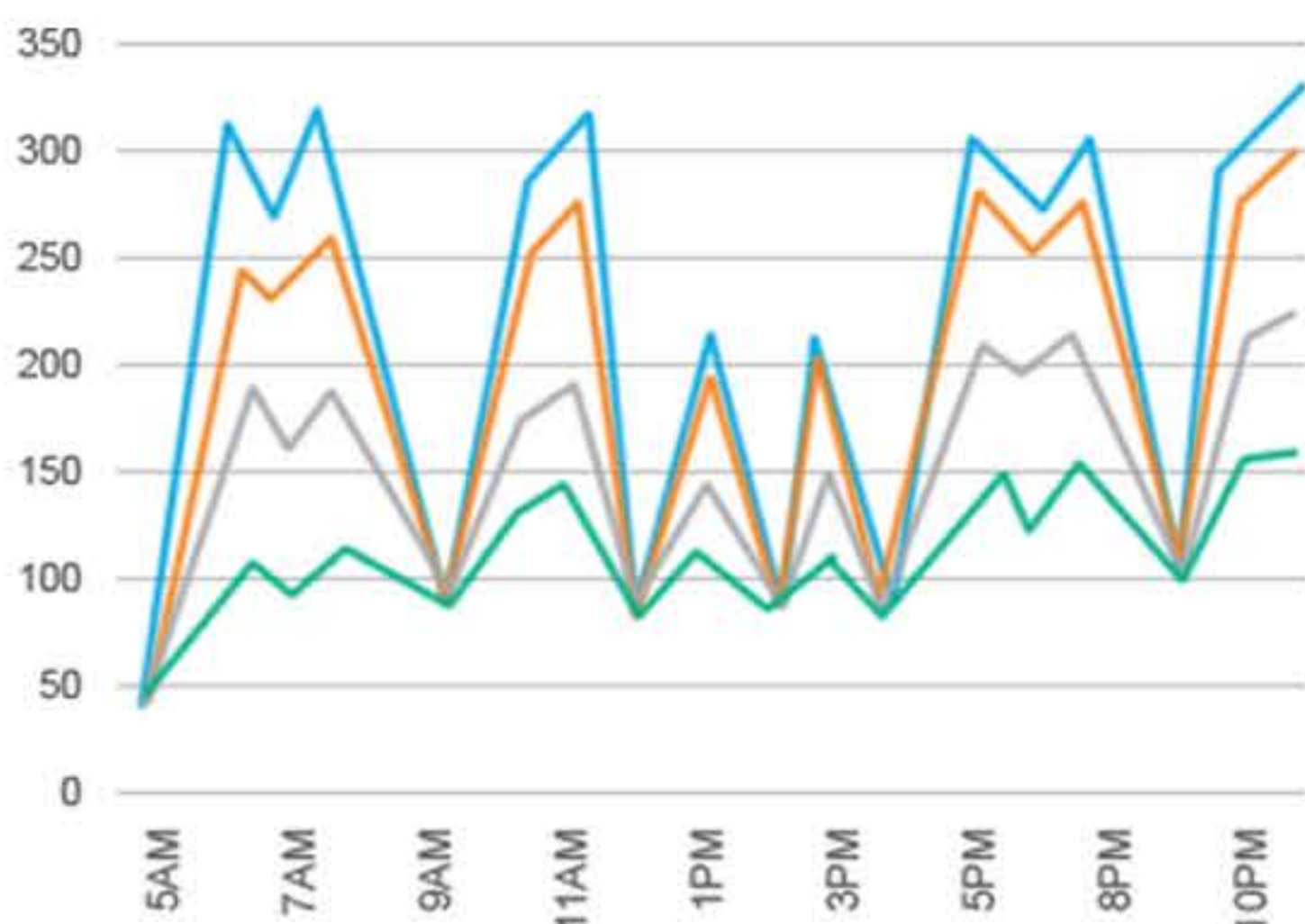
CE	R	O	L
50	40	30	20

Event Location KPIs for the Day

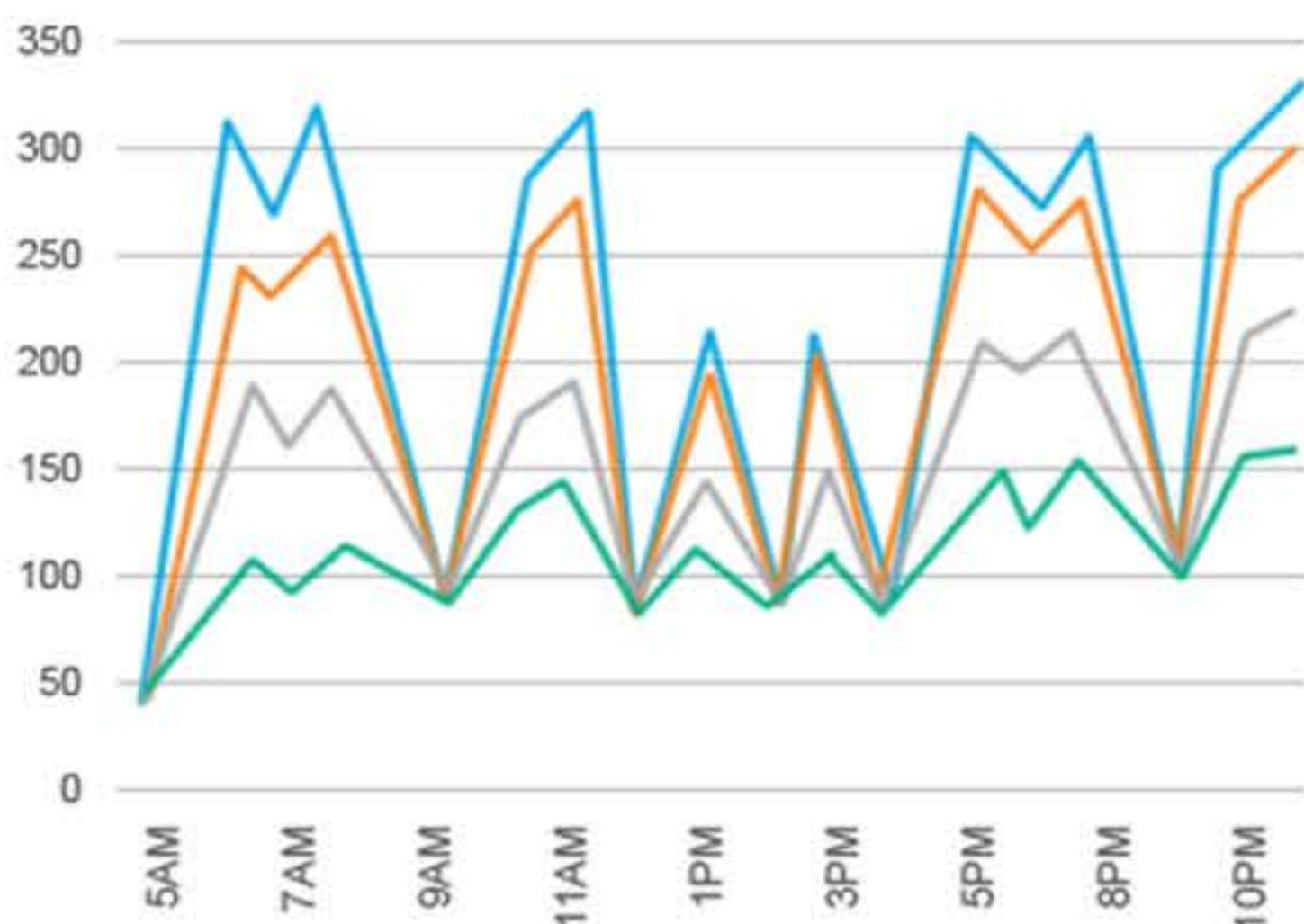
Event Location B - 5/18/17

Hour ▼

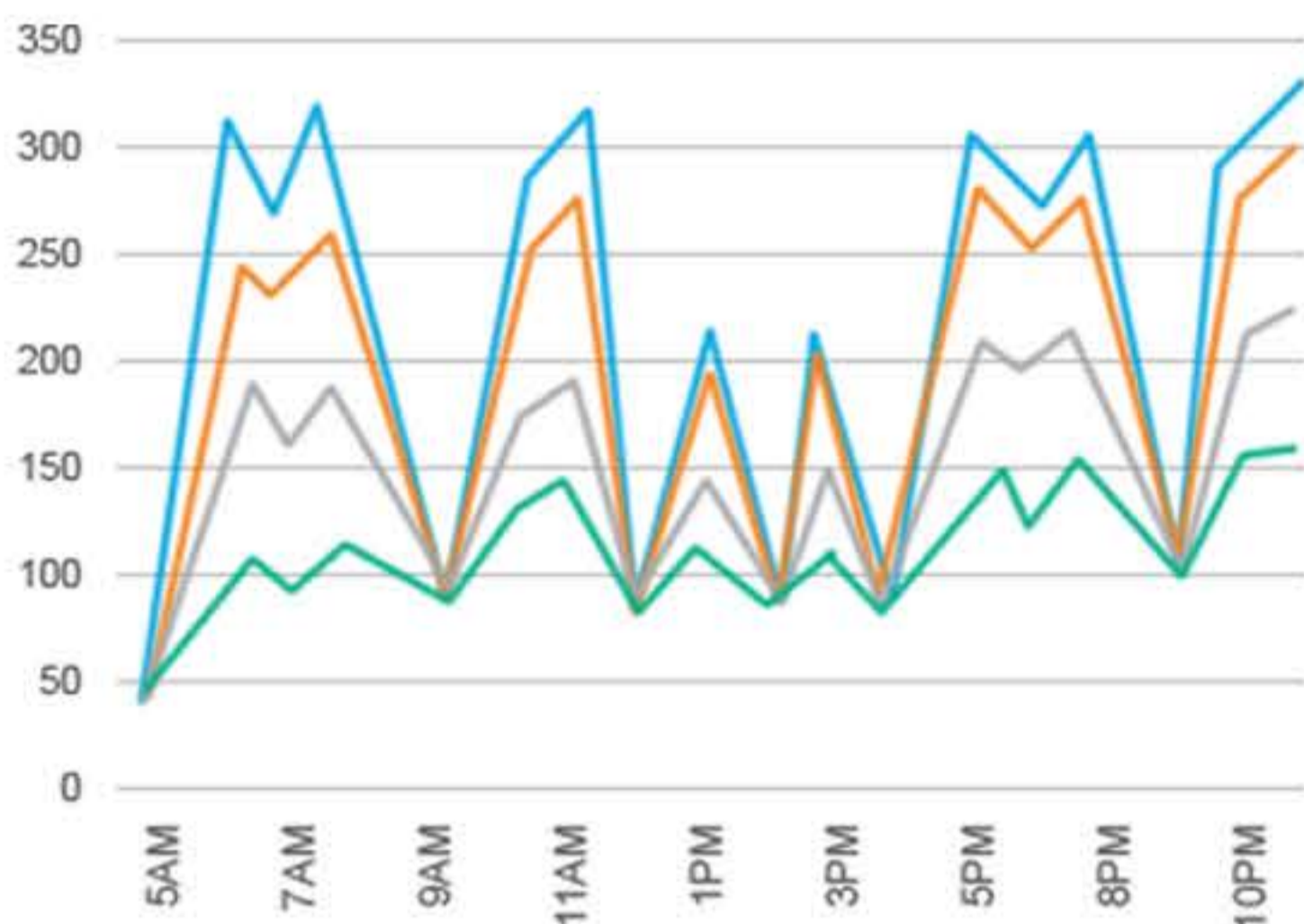
1234567



1234568



1234569



- Consumers Engaged (CE)
- Registrants (R)
- Opt-ins (o)
- Leads (L)

1234567

Time	CE	R	O	L
6 AM	1000	900	500	400
7 AM	1000	900	500	400
8 AM	1000	900	500	400
9 AM	1000	900	500	400
10 AM	1000	900	500	400
11 AM	1000	900	500	400
12 PM	1000	900	500	400
1 PM	1000	900	500	400
2 PM	1000	900	500	400
3 PM	1000	900	500	400
4 PM	1000	900	500	400
5 PM	1000	900	500	400

1234568

Time	CE	R	O	L
6 AM	1000	900	500	400
7 AM	1000	900	500	400
8 AM	1000	900	500	400
9 AM	1000	900	500	400
10 AM	1000	900	500	400
11 AM	1000	900	500	400
12 PM	1000	900	500	400
1 PM	1000	900	500	400
2 PM	1000	900	500	400
3 PM	1000	900	500	400
4 PM	1000	900	500	400
5 PM	1000	900	500	400

1234569

Time	CE	R	O	L
6 AM	1000	900	500	400
7 AM	1000	900	500	400
8 AM	1000	900	500	400
9 AM	1000	900	500	400
10 AM	1000	900	500	400
11 AM	1000	900	500	400
12 PM	1000	900	500	400
1 PM	1000	900	500	400
2 PM	1000	900	500	400
3 PM	1000	900	500	400
4 PM	1000	900	500	400
5 PM	1000	900	500	400